

THE EH BRIEF

Strategic Moves. Smart Money. Real Momentum.

Hi there,

As we coast toward the holidays, it's easy to keep running on momentum. But this month, we invite you to do the opposite:

Pause, Reflect, Reset.



November offers a quiet space - just before year-end chaos - to look around and look inward. Whether you're leading a business or managing a household, strategic reflection now can shape how you close the year and launch the next one.

Because when you give yourself a minute to breathe, you're better equipped to lead, plan, and grow.

Business: Reflection That Fuels Realignment

Q4 is often reactive. Sales pushes, budget reviews, tax prep - it's a flurry. But slowing down just long enough to *review* what's worked (and what hasn't) lets you make intentional moves instead of default ones.

Here's how to **Pause With Purpose:**

Conduct a "Stop / Start / Sustain" Audit

Ask:

- What did we do this year that no longer serves us? (Stop)
- What should we try next year that we haven't? (Start)
- What's working and needs protection? (Sustain)

Review Underperformance Without Judgment

Look at failed launches, delays, or costly missteps. The goal isn't blame - it's data. What systems broke down? What assumptions missed the mark?

PReconnect with Your Team

Year-end gratitude isn't fluff. It's a strategic culture-builder. A short, specific note of thanks or acknowledgement can re-energize tired teams.

Sonus Move: Book a 45-minute strategy sprint with EH Solutions to recalibrate for Q1. (You don't need a full retreat to realign.)

A Personal: Gratitude as a Financial Tool

Gratitude and money might not seem like natural partners. But when practiced together, they bring clarity and calm.

Try this:

✓ Inventory your financial wins.

Not just big ones like debt payoff - small habits count too. Did you start a savings routine? Make progress on credit? Learn something new? Note it.

Shift the budget narrative.

Instead of focusing on where you "can't" spend, identify what you *get* to invest in: home, family, future goals, stability.

Give thoughtfully, not reactively.

It's gifting season - but generosity doesn't have to mean overspending. Set clear boundaries that reflect your values *and* your budget.

→ Pro Tip: Create a "Values-Based Spending" list. Rank 3–5 things that truly matter to you. Let those guide how you close out the year financially.

Small moves. Big shifts. Choose one:

- **☑ Business:** Send 3 handwritten thank-you notes to clients, vendors, or team members. The impact will ripple.
- Personal: Write a 10-line gratitude list (no repeats). Then read it out loud. Notice what changes.
- **Both:** Schedule a 30-minute calendar review not to plan, but to *observe.* Where is your time actually going?

A few intentional pauses now can fuel momentum later.

You've earned the breath.

- The EH Team

 - The Gap and The Gain Dan Sullivan & Dr. Benjamin Hardy Game-changing framework for recognizing real progress.
 - HBR: How to Create Your Own "Year In Review" A practical guide for leaders who want honest, useful reflections.



Next month's issue: Finish Like A Founder

We'll dive into how to close out 2025 with clarity, clean records, and momentum - both in your business and personal finances. Think:

- Year-end checklists
- Final tax moves
- System reviews that simplify Q1

Ready to pause - and then finish strong?

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